

## **EAST GRIMSTEAD FLOWER SHOW AND FETE SURVEY 2018 ANALYSIS SUMMARY**

A total of 47 respondents completed the survey, with over two thirds aged over 40. Time spent living in the village by the respondents is relatively even, over the total.

Q3 – responses to: Should the Flower Show and Fete should continue in its current format is balanced with a small difference of 4% towards No.

Similarly Q5 – Should the Flower Show and Fete take a fallow year and be held on alternate years; has a small difference of 5% in favour of No.

These do not categorically demonstrate one way or the other that the village does or does not want a Flower Show and Fete.

They are though at odds with Q4 of having only a Flower Show, where responses overwhelmingly (82%) state No.

Q6 – asks if the concept of a Flower Show and Fete in today's society is outdated and should we stop putting on a Flower Show and Fete; the difference in responses is significantly bigger with only 36% stating Yes and 64% stating No.

For those that stated yes, suggestions for alternative events were requested and a wide variety was offered.

Both the statistical and the qualitative data strengthens the argument for the retention of some form of event be that a Flower Show and Fete or something else.

The general consensus is that the respondents still want an event that is a village focus.

The fact that an event would be welcomed the responses to Q7 - Would you be prepared to be part of a committee to organise events – overwhelmingly (70%) of respondents stated they would not. Of the (30%) that stated they would assist, there is a high probability that the majority are those that already contribute to the organisation of the Flower Show and Fete and other events.

### **Summary**

The survey has not definitively determined if there is a future for the blue ribbon event the Flower Show and Fete. There is still a desire to come together as a community, however the expectation remains that the same people that have put on the Flower Show and Fete over the decades will continue to do so.

Suggestions of further discussions about the future of events do not reflect the reality that planning meetings are poorly attended and when ideas are requested to enhance or change the format, none are forthcoming. The issue is not whether or not we have an event, but more so that new people are required to complement those that have and continue to engage in putting events on for their community.

If more discussion is required about the future of the Flower Show and Fete or any alternative events – will you be an active part of that?